

# JEREMIAH ARN

## PROVEN SKILLS

---

Tested leadership  
Coalition building  
Clear communication

Marketing savvy  
Strategic planning  
Analytical skill

## PROFESSIONAL EXPERIENCE

---

*Principal*  
2005-present

Arn Media Group  
Columbus, Ohio

- Provide consulting for business, political organizations, and non-profits in public affairs, media relations, and crisis management

*Campaign Manager*  
2008

Ohio Attorney General candidate  
Columbus, Ohio

- Successfully led a team to create and implement a statewide political campaign plan, including crisis management, demographic analysis, accurate projections, and tactical adjustments
- Supervised and participated in web-based and traditional media campaign, including daily press releases, press conferences, blog posts, Twitter updates, radio spots, newspaper ads, targeted email

*Vice President of Business Development*  
2007 – 2008

First Ohio Home Finance  
Westerville, OH

- Increased revenues 30% through major initiatives and creative marketing, including web re-development, existing client contact, improving the customer experience, and marketing the company to the local and regional business community
- Planned and managed a \$40,000 marketing and supplies budget for thirty-employee enterprise with three locations, proactively increasing market share and revenues by 30%

*Relationship Marketing Coordinator*  
February 2003 – February 2007

First Place Bank  
Worthington, OH

- Oversaw and developed regional marketing material design and production
- Created media strategy, counseled executives on options and progress which increased 2006 sales volume by \$1 million

*Loan Officer*  
2002 – 2003

Empire Mortgage  
Upper Arlington, OH

- Initiated commission-only position in new metropolitan area
- Built rapport with area professionals to generate \$2.5 million in referral business

*Managing Editor*  
2000 –2002

Harrison News Herald  
Cadiz, OH

- Supervised editorial staff including assignments, scheduling, and deadlines

*Production Manager*  
1997 –2000

Center for Plain Living magazine  
Barnesville, OH

## ADDITIONAL EXPERIENCE

---

- Politics Magazine: Art of Political Campaigning Seminar, Washington DC, 2008
- Westerville Area Chamber of Commerce, Government Relations committee, 2007-2008
- Ohio Law and Media Conference, Ohio Bar Association, 2000

## EDUCATION

---

Franciscan University of Steubenville (Ohio)

History and Communications

ohioarn@gmail.com

<http://www.linkedin.com/in/jeremiaharn>

2786 WILDWOOD ROAD • COLUMBUS OH 43231 • PHONE (614) 989-0061